



The Challenge

Patanjali Ayurved Limited is an Indian consumer goods company. The company manufactures mineral and herbal products. Patanjali planned to set up a green field food park project in Haridwar where fresh water cost is very high. Water scarcity and stringent discharge norms were major challenges for Patanjali.

The Solutions

Ion Exchange made an unsolicited bid to Patanjali for a proposal to treat the complex effluent for the treated water to be reused at their facility. Patanjali considered this proposal and the contract was awarded. IEI installed State of the art – 5 MLD complex effluent recycling plant with complete “Zero Liquid Discharge” set up.

Result

This helped Patanjali to not only adhere to the local discharge norms but also helped them to become more water efficient by reducing their intake of fresh water in a water scarce area where their facility was located.

For Free Consultation

Call: **+91-22-6610-0678** (9:00 AM to 6:00 PM) INDIA IST

Email: ieil@ionexchange.co.in

[Get In Touch](#)

Let our experts help you solve your water and environment management challenges.